



A Better Way to Challenge Incumbents

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I'm not a political operative, nor do I have expertise in running a primary campaign to challenge incumbents or an empty seat.

I do know that the concept is the same today as it was 30 years ago except now you have to include social media in your mix.

Some well intentioned Republicans usually without money and name recognition believe they can do the job better than the incumbent (they probably can). They persuade political activists to join the cause and they start campaigning, by promising an agenda they will implement when elected.

While I do not know political campaigns, I do know business startups and there may be another model which utilizes the same political resources but achieves better results.

Here is the formula:

- 1) Find a problem in your community
- 2) Create a non-profit to fix the problem
- 3) Donate the \$25K-\$50K you were going to lend to your campaign to your nonprofit
- 4) Put your volunteer team together
- 5) FIX THE PROBLEM
- 6) Make sure everyone knows YOU fixed the problem
- 7) Announce: YOU are running for political office

You will now have name recognition and a donor base that has already invested in you and received Bang For Their Bucks.

Most important-you fixed a problem in your community

Let me know what you think??

Alan



Alan's One Minute Issue™ is written by Alan J Huber CFP®, to help right-minded individuals win their arguments with wrong-minded individuals. Alan is available to speak, and is the director of "FreedomFromObamacare.com"

Call 561 945 0555 or Alan@GOPMadeSimple.com

Sponsored Message

President Trump and the Red State governors are teaming up, to allow more choices in health insurance.

Alan Huber is a licensed insurance agent and expert in non-Obamacare insurance plans. If you are in FL, GA, TX, MO call him at

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You will be pleasantly surprised.