



My Contribution To The Greatest Rush Limbaugh Event In History

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I have been a Rush Limbaugh listener since he went national in the summer of 1988.

On May 22, 1993, Rush Limbaugh's fans created the largest grassroots political event in history, known as "Dan's Bake Sale"

Quick summary: Guy named Dan calls Rush's show asking for a free copy of the "Limbaugh Letter." Rush tells him to have a bake sale. Bake sales were in the news, because schools were doing them to raise funds.

Dan lived in Fort Collins, Colorado. Next thing you know, Rush's listeners start calling the show.. Jack Jolly was the manager of Root Outdoor Advertising. They had billboards in Fort Collins and they were going to donate some billboards.

Brennan's of New Orleans would put up a booth and sell Bananas Foster. This was coming together from the listeners, not Rush. In fact, Rush waited until the last minute before he said he would be there.

70,000 Conservatives showed up on Saturday, May 22nd to a town that was not expecting us. There was no RSVP. There was no EventBrite, reservations. No Facebook events, because, MySpace and social media was still 10 years away.

I was there, and I will tell you about my small part in the history of the Rush Limbaugh universe.

Losing Rush, was losing an old friend. In the early days, I listened to all 3 hours of the show 5 days a week. Later on, I would catch him 20 minutes here and 15 minutes there in the car, but every day I would read the show summary. **I loved Rush because he agreed with me.** He also did not yell, nor repeat himself endlessly. The only other person to create a similar connection with his base was Donald Trump. That is why Rush knew that Trump could win.

It was my first anniversary. I asked my wife what she wanted to do for our anniversary?

She asked "Can we go to Dan's Bake Sale?"

So we made matching polos that said "I spent my 1st anniversary at Dan's Bake Sale" and we went from Florida to Fort Collins Colorado.

We arrived Thursday afternoon, checked into the hotel and headed downtown.

There was a big sign in town square that read "**Welcome Colorado Grandparents Association.**" Not what I was expecting to see.

Walked into a restaurant, saw some business people having lunch and struck up a conversation. One of them was the president of the Chamber of Commerce. He said they know very little about it, but maybe a few hundred people would show up.

I said "**You should prepare for tens of thousands.**"

You could tell the other Rush early birds. They were walking around not sure what to do?

I would ask "**Are you here for Dan's Bake Sale? And they would immediately join in conversation.**"

By now we were a group of 10 standing on the street corner, and every time someone walked up we started introducing ourselves again. I noticed a stationary store and said I will be right back, and bought a box of nametags and some markers. I started giving people nametags.

Being good Conservatives, they offered to chip in a few dollars to help pay for the nametags. By now we were at 25 people and I went and bought more nametags and set a \$1 price.

Two things happened. One of the nametags was for "Kay Root" whose husband owned Root Outdoor Advertising who set the wheels in motion. Kay told us to come to the Marriott that night and meet some of Rush's staff people.

Number 2- The crowd kept growing, and some people offered to handle name-tags and stand in different locations as long as I kept them supplied.

We would split the money. Remember, myself and none of these people came with the intent of making money, but having nametags made the event.

The nametags had your first and last name and where you were from. This is how Rush and the media became aware of how far people traveled.

Name tags from: South Africa. Australia. France. Germany, Costa Rica, Argentina are just some of the international ones, and all 50 states and provinces.

Needless to say, I spent Thursday evening and Friday morning, buying every name tag in the area.

At the Marriott, we met Rush's security heads, Chris and Stu. We got to know them well. Stu eventually married "The Commie Babe Make up Artist" from Rush's TV show. They really did not know what to expect, but they had to coordinate with the police, and also keep Rush safe.

The event on Saturday was incredible. You can YouTube "Dan's Bake Sale" and watch videos. Because of my anniversary shirt, I did a number of interviews on local and national TV. Wherever I went, I was recognized. The media wanted to give a narrative on who Rush's fans are, and I was able to set them straight. We are the best people in the world, and we hate no one.

Rush's security team reported that with 70,000 people, not one flowerpot was turned over and the place was left spotless.

Rush's Chief of Staff Kit Carson (now deceased) told us that Rush had a big decision to make. All the vendors were selling items with his picture and likeness, which was not licensed by him. He could have had the police go in and confiscate all the merchandise, but he decided to let his fans enjoy the day and he looked the other way.

And then we had a toast to Rush and his fans. That round was bought by Ed McLaughlin the founder and CEO of the EIB network.

They also told us that even though Rush was wildly successful this being his 5th year, he knew that it could end at any moment and the show could be canceled.

Rush - 27 years after Dan's Bake Sale, and 32 years after you started, you were never in danger of your fans leaving you. You showed tens of millions of Conservatives the right path and you made Donald Trump the President of the United States.

We know that you were humble, and you were appreciative of everything and everybody, and now we know that your talent really was "**On Loan From God.**"

You are already missed. RIP

Alan



Alan's One Minute Issue™ is written by Alan J Huber CFP®, to help right-minded individuals win their arguments with wrong-minded individuals. Alan is available to speak, all across the country and is the director of "FreedomFromObamacare.com"

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